



# Let's Fundraise

## JUNE 2023



## You're invited to help us tackle brain cancer!

Organise your school's **Beanie for Brain Cancer Day** to raise funds to help us tackle brain cancer... because at the end of the day, we're all "Beanie-ficiaries"!

Don't you mean 'beneficiaries' I hear you ask?

A "BEANIEficiary" is exactly as it sounds -someone who **benefits** from **beanies**! So when your school raises money with a Beanie Day or someone buys an MHF Beanie for Brain Cancer - we are ALL the "BEANIEficiaries". The money raised from these beanies not only helps brain cancer **patients** as they deal with this insidious disease, it also helps **researchers** searching for better treatments and a cure for brain cancer.

You may be surprised to learn that, in Australia, brain cancer kills more children than any other disease and more people under 40 than any other cancer, yet it is one of the most underfunded and under researched cancers of all time. Your participation in **Beanie for Brain Cancer Day** will enable us to, not only increase awareness of this terrible disease, but also raise much needed funds for brain cancer research.

Your school community can help us by participating in our annual **Beanie for Brain Cancer** campaign. It's easy, fun and a great opportunity for students to experience first hand how a small effort by many can make a big difference!

### How to host a Beanie for Brain Cancer Day at your school.

1. Choose a date to hold your Beanie for Brain Cancer Day (it can be anytime but ideally in Beanie Month (June)!
2. Register your school online here at [beanie.markhughesfoundation.com.au/register-a-school](https://beanie.markhughesfoundation.com.au/register-a-school) and download our free resources.
3. You'll receive an **Authority to Fundraise** email.
4. Spread the word to students and parents inviting them to wear a beanie and make a donation to the Foundation.
5. Put more FUN into FUNdraising with Brain Teasers, games of Celebrity Head, guess the Jelly Beanies!
6. After the event - announce the total amount raised by your school and give yourselves a big pat on the back!  
Then send the money raised to MHF by following the instructions we emailed to you, being sure to quote your **Authorised Fundraiser Reference Number**. You can make your payment electronically via our website, direct deposit EFT, or post a cheque and payment slip, noting your reference number.

For more information about how to make a payment to the MHF visit [beanie.markhughesfoundation.com.au/about/faq](https://beanie.markhughesfoundation.com.au/about/faq).

Your help in raising funds for brain cancer research would be greatly appreciated and we think your school community will find it a fun, easy and extremely rewarding experience. We guarantee your hard work will not be wasted and every dollar will go to finding better treatments and ultimately one day finding a cure for brain cancer.

If you have any questions, please contact us by email on [beanie@markhughesfoundation.com.au](mailto:beanie@markhughesfoundation.com.au)

Thankyou for your support.

Sincerely

Mark Hughes  
Mark Hughes Foundation

